

## Providing effective solutions to your consumer data problems

RHA Media is a company specialising in the nonprofit sector. They enable Charities to optimise their donor communications by monitoring competitor direct marketing activity across multiple channels.

### The Challenge

RHA Media envisioned launching an online donor communications monitoring tool and looked at an outsourced solution which fits into a budget of a start up company, but has the history and expertise to deliver a database driven web application under a tight 8 week schedule.

### Our Solution

- Review literature and become accustomed with charity sector specific terms and processes.
- Review and analyse solution and propose how to develop the online monitoring tool for charities.
- Develop, configure and maintain solution including user acceptance until hand over.

### The Result

- On time, on budget delivery of a .Net database driven web application compatible for all major desktop browsers with future provision for compatibility with mobile devices.
- Added delivery of a simple non-database driven website for RHA online presence.
- Client hands free with all technical items including server configuration, administration and system support.